THE BERF-PAGER

Written by Berf on a lonely Friday afternoon, after a few beers at his local bar.

HELLOW Berf

I'm a 36 year old Sloth, single and live in my parents basement (for now).

I love peanut butter, beers & cigars, Brian Armstrong, and my Mom's Soup. I own a Boonie Hawaga doll (Ultra) (m/42) for life, and work at Mcdonalds.

The Origin Story: Berf's brother lied.

Not were on a mission. My younger brother Slerf and I were going to be the first sloths to land on chain and make our mommy Big Berfa proud. (Lolz) that memes only had one true home, and it was in the Based hands of the shiny headed Brian Armstrong & gap chad Jesse Pollak.

But that's when the problems began...

I told Slerf I wanted to bring the soul back into memes! But he misunderstood. He took the great sloth coin to $Doc without telling me and ruined our dreams of keeping memes Based. So I did what any brother would do after that kind of betrayal...

I burned the tokens! It was mine. Slerf lied to gain publicity, from the entire meme-world and took all the credit for my good deed. His lie made him famous & rich even though it was mine.

So im here to make things right. To show sloths, my brother Slerf and the rest of the world, that great memes belong on Base.

Now! I'm gonna troll some serious into him. Use good big brothers do, and bring him down the right path that leads to on-chain glory.

It's the $BERF of a new age on $BASE.

THE BERFNOMICS

BERFs Big Goals

Start spreading the Based Gospel

Ask Michael Cera if he wants to be honorary sloth brother

Troll all over memes that don't belong! #GetBerfed

Build the biggest Sloth meme token ever, $BERF

Then What?

BERFS DREAMS (ROADMAP)

To BERF all over the timeline with...

Premium Illustrated Memes/Graphics

Our illustrations incorporate motifs from meme-culture, hot projects in the space, key crypto events and more. Further, everyone can get into the action with the troll pol= in which we take the community's ideas, put the best ones to a vote and turn the winners into Berf creative pieces.

Bite-Sized Animated Reels & Shorts

Compact, entertaining shorts for TikTok, IG Reels and YouTube shorts. These viral videos are created as a top of funnel for the crypto space. Palatable to anyone.

BERF's Diary: Voicenotes of BERF's Stories and Thoughts

Featuring voice note drops that share insights into BERF's life and his perspectives on various events. This will keep our community engaged and give them regular content to look forward to, deepening their connection to our brand.

Basement Productions

Professionally composed and produced music, featuring an artist with 3 million + followers on TikTok. These tracks will be the soundtrack for the Berf cinematic universe & will be rallying anthems for the community. Bursting with catchy melodies & references to other based memes.

The BERF Animated Series!

Catch "The Adventures of Berf" in action-packed episodes, each under a minute. Made for everyone in the blockchain space, these shorts chronicle Berf mingling with other memes, projects, and key figures in the Base ecosystem and beyond—and of course a little trolling.

We are also launching a series of animated music videos to go along with our Berf Base Music Productions. Expect lots of the ecosystem shout outs, Base easter eggs, and cameo appearances from other beloved Base meme characters, similar to PONKE's viral social media style. Key to our mission to unite Base!

WEEKLY CONTENT SCHEDULE

Posting across Twitter, Instagram, TikTok, Telegram, Warpcaster + Youtube

MON	TUE	WED	THU	FRI	SAT	SUN
Graphic	Graphic	Graphic	Graphic	Graphic	Graphic	Graphic
Reels	Diary	Reels	Diary	Animated		

THE BERF NFT COLLECTION

Free BERF NFTs for All Who Are Based!

A 420-piece PFP NFT collection, each uniquely crafted to ensure no two are alike. Our top holders and most engaged community members will be rewarded with whitelist spots, stay tuned for more details!

That's all fun and games but dreams are just dreams without actions at least that's what Big Berfa always tells me.

THE MFERS THAT GONNA MAKE IT HAPPEN.

4 ILLUSTRATORS
Creative vets and comic book stars sketching up a storm for BERF's universe.

3 COMMUNITY MODERATORS
Chat champs keeping our Telegram group cool, calm, and collected.

2 SOCIAL MEDIA MANAGERS
Social wizards, stirring up the internet with epic posts and meme magic.

2 CONTENT STRATEGISTS
The brains behind several booming Web3 ventures with experience launching 30+ IDOs, plotting our path to meme glory.

2 VIDEO ANIMATORS
Rockstar animators turning our stories premium illustrations into captivating content. Featuring experience from Netflix.

1 PROJECT MANAGER
Our project guru, keeping all our crazy ideas on track and on time.

1 DEVELOPER
The Code whiz building the nuts and bolts that keep BERF running smoothly.

1 MUSIC PRODUCER
A master beatmaker with rap royalty creds, crafting the sounds of BERF's world.

1 VOCALIST
TikTok sensation with 3 million followers, voicing BERF's character with the help of AI.